ENHANCING THE E-COMMERCE EXPERIENCE: A WISHLIST BROWSER EXTENSION WITH PRICE-DETECTION

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Abstract. In this article we present the development of a Chrome plugin for price (and other product features) tracking of a wish-listed product for a better ecommerce user experience. We also review some existing plugins that are closely related to the world of e-commerce. We explore the benefits of using such tools and how browser extensions and the microservices backend work together to improve the user experience. The article highlights the multifaceted benefits of web browser extensions, demonstrating their ability to improve the way users navigate and engage with e-commerce browsing.

Key words: E-commerce, Wish list, Price-detection, Browser extension, Microservices.

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